

# ADVERTISING RATES

## The Tourist guide for Townsville and it's regions!

### TOWNSVILLE & Magnetic Island

- We offer a user friendly A5 sized publication
- 160,000 copies are printed every year and distributed monthly
- Produced by a well established Townsville Publishing Company
- Producers of the successful Aussie Backpacker magazine and the Townsville Business Planner.

#### FULL PAGE

(135W x 205H - add 5mm bleed all around)

**\$404.00** per month

#### HALF PAGE

(120W x 95H)

**\$204.00** per month

#### QUARTER PAGE

(60W x 47H)

**\$102.00** per month

**Artwork design - FREE**

**ALL BOOKINGS ARE FOR A  
MINIMUM OF 6 MONTHS.**

#### DISTRIBUTION

- Regional Information Centres
- Townsville Enterprise
- Townsville Taxi's and Local Care Hire Agencies
- Airport
- Hotels, Motels & Caravan Parks
- Defence Community Organisations
- Boat and Train Terminals
- City Council

Counter Stands are available for display of the magazine



[www.intownsville.com.au](http://www.intownsville.com.au)

**FOR MORE INFORMATION & BOOKINGS**  
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